

## ICBLC – Project Overview

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# INTERtool



## Project Description

Project Promoter	dvv international (DE)
Project Partners	die Berater (AT), Center for Intercultural Exchange and Dynamics (IT), Intercultural Institute of Timisoara (RO), Yorkshire and Humber Development Consortium Ltd. (UK), Humap (FI), Schweizerischer Verband für Weiterbildung SVEB (CH)
Project Number	230171-CP-1-2006-DE-Grundtvig-G1
Project Duration	Months: 36 Period: 10/2006 – 09/2009
Challenge	European project work within the SOCRATES programme is subject to specific conditions placing high professional demands on all project actors, especially with regard to intercultural management and virtual team building skills. Ambitious goals and heavily loaded work plans need to be implemented in an efficient and effective manner.
Aims	<p>The project INTERtool aims at providing European project managers and teams in adult education with the basic specific intercultural competences necessary for successful transnational cooperation in the framework of European projects with a strong focus on the virtual dimension. To this end virtual and face-to-face learning and training tools will be developed, produced, tested and disseminated that contribute to</p> <ul style="list-style-type: none"><li>• reconciling different communication and working styles and values brought into European projects</li><li>• facilitating an effective type of moderation to solve problems during the project process taking into regard the emotional aspects of intercultural communication</li><li>• organizing intercultural communication in virtual environments</li><li>• facilitating, mostly by virtual means, an efficient and effective intercultural team building process</li><li>• securing equality in the partnership caused by differences especially in the field of language competences and cultural values</li></ul>

**Target groups / sectors** European Project Managers, Trainers/Adult Educators, Administrative Staff

**Languages** English, German, French

**Results and Products** Main activities and outputs will be the development of a guidance publication, the development, testing and dissemination of a virtual intercultural team tool (VITT) and the development of a face-to-face-course to enhance the competences of project actors.

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# Committed Parents

## Training course to work with migrant parents in family education

### Project Description

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<b>Project Promoter</b>	Paritätisches Bildungswerk Nordrhein-Westfalen (DE)
<b>Project Partners</b>	Paritätisches Bildungswerk – Köln (DE), Gesundheitszentrum für Migranten – Köln (DE), Landesinstitut für Schule und Weiterbildung (DE), Associacio Catalana D`Animadors del Lleure – Xauxa (ES), ZEBRA – Graz (AT), MAES – Manchester Adult Education Service (UK), KAFOS – Slaskie Forum Organizacji Socjalnych (PL), Arca-Forumul Roman pentru Refugiati si Migranti (RO), SIF Kaunas (LT)
<b>Project Number</b>	113698-CP-1-2004-1-DE
<b>Project Duration</b>	Months: 24 Period: 10/2004 – 09/2006
<b>Challenge</b>	The development of an European curriculum for a training course for professionals in family education and social work working with minority ethnic parents.
<b>Aims</b>	The improvement of the knowledge and skills of trainers and other professionals in working with migrant parents in family and adult education; the development of family learning programmes that enhance the communication and learning skills of participants, according to their individual needs.
<b>Results and Products</b>	Creating a model of best practice for a training course for trainers in order to be able to work with migrant parents in family education in Europe. Three pilot courses in Manchester, Barcelona and Bucuresti held by international trainer-teams and with participants from different European countries.
<b>Target groups / sectors</b>	Professionals in family education and social work working with minority ethnic parents.
<b>Language</b>	English

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# EUOWEAVING

Guidance and training for European networks in adult and school education



## Project Description

Project Promoter	“die Berater” Unternehmensberatungsgesellschaft mbH (AT)
Project Partners	European Cultural Interactions (EL), Landkommanderij Alden Biesen (BE), NIACE (UK)
Project Number	2005-4873/001-001 SO2-81AWC
Project Duration	Months: 18 Period: 11/2005 – 04/2007
Challenge	The project was conceived against the background that networks play an increasingly important role in European lifelong learning policies and action programmes. In contrast to this growing importance it appears that the results of some of the funded networks in EU programmes are below expectations in terms of impact on the educational field concerned. One of the reasons for this seems that many network co-ordinators and partners do not have a sufficiently clear picture of the concept of a network as a specific cooperation structure and of the most suitable activities and management processes.
Aims	The Euoweaving project therefore aimed at developing practice-oriented guidance and training materials for network actors on how to design, plan and manage successful European networks in education and training. To this end, actors of existing networks – coordinators and partners as well as evaluators and programme managers at EU and national level – were contacted in order to identify best practice and challenges.
Results and Products	The main project product is the publication The Art of Networking which is available as hard copy (English) and as PDF downloads (English, German and French) at <a href="http://www.euoweaving.com">http://www.euoweaving.com</a> : <ul style="list-style-type: none"><li>• The Art of Networking. European Networks in Education (ISBN 978-3-9502335-0-6)</li><li>• Die Kunst des Netzwerkers. Europäische Netzwerke im Bildungsbereich (ISBN 978-3-9502335-1-3)</li><li>• L'Art du Networking. Réseaux européens pour l'éducation (ISBN 978-3-9502335-2-0)</li></ul>

Topics addressed in The Art of Networking include:

- Network theory - The perspective of social network analysis
- The mission of European networks in the EU funding programmes in education
- Planning and establishment of a European network
- Network management and implementation
- Evaluation of a European network
- Networks promotion, dissemination and sustainability

**Target groups / sectors** The project addresses professionals in education and training – teachers, trainers, programme developers, managers, researchers and evaluators – who are already involved in European networks or may wish to be so in the future.

**Languages** English, German and French

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# BRET

## Language Bridges Encouraging Tolerance

### Project Description

Project Promoter	CEI – Center for Educational Initiatives – Association (BG)
Project Partners	Bulgarian National Radio (BG), Intercultural Cooperation Foundation (BG), Freies Radio Wien – Orange 94.0 (AT), Center ‘Education 2000+ (RO), English First Istanbul (TR), Northumbria International School of English – IH Newcastle (UK), EURANEK (GR)
Project Number	117006-CP-1-2004-1-BG-LINGUA-L1
Project Duration	Months: 24 (extended through amendment to 27) Period: 10/2004 – 12/2006
Challenge	To promote simultaneously 4 target languages with different affiliations (Indo-European and Ural-Altaic language families) and using different alphabets.
Aims	BRET aims at the promotion of learning of BG, GR, RO and TR – less widely used and taught European languages – and at raising the public awareness about the advantages of learning the target languages. It also aspired to build tolerance and to encourage the mutual understanding and respect for the differences and ‘the otherness of the Other’ among the target groups.
Results and Products	<p>BRET has successfully ended by December 31st, 2006 and it achieved all its planned results and produced all its planned products with some over achievements. Its results were: 6 Language Weeks organized and executed in all partner countries; a National Visual Arts Competition in BG “The Shape of Languages” with an open exhibition of the best works; an International Student Language Camp – in Varna; series of working meetings and 4 Round tables with language promoters; established sustainable professional and pupils’ international communities sensitised for the target languages and motivated to participate in their promotion.</p> <p>The project products are: series of (1) promotional leaflets and (2) dissemination leaflets for all participating countries; 6 issues of illustrated electronic newsletter; developed promotional strategy; a dissemination brochure “Learning Is Fun” and valorisation brochure “The Lesson Of BRET”; a developed comparative bibliography of translations to/ from authors writing in the target languages; series of broadcasts in 10 languages transmitted nationally and in the EU; series of radio shops on DVD; a project CD ROM with the most attractive materials, etc.</p>

**Target groups / sectors** School students 10-15 years of age; teachers, language trainers and assistants, parents; educationalists; journalists; educational and political decision makers; migrant and local communities.

**Languages** Target languages: Bulgarian, Romanian, Greek and Turkish  
Intermediate language (working languages of project): English and German  
Other languages used for info dissemination: French, Italian, Hungarian and Finnish

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# CareerGuide

## Career Guide for Schools



## Project Description

Project Promoter	Ellinogermaniki Agogi (EL)
Project Partners	Newman College of Higher Education (GB), INSEAD (FR), Technical University of Dresden (DE), University of Louis Pasteur (FR), ALBA Graduate Business School (EL), Vytatus Magnus University (LT), Technical University of Sofia (BG), Institute for Future Studies (AT), IPA S.A (RO), Kaunas Maironis Gymnasium (LT), Alfa Omega Communications (EE), Orientum – Career Counsellors' Company (EL)
Project Number	225936 -CP -1-2005-1- GR - COMENIUS- C3PP
Project Duration	Months: 36 Period: 10/2005 – 09/2008

**Challenge**

Career awareness has to be an integral part of the comprehensive career guidance program in schools. Developing a positive attitude towards careers can show children that the future is theirs for the taking. Opening their eyes to the possibilities of what they like and what they might like to do is exciting. Career development is a life long process. It is the total constellation of psychological, sociological, educational, physical, economical and choice factors that combine to shape a young person's life. In order to help guide young people in their career paths, the CareerGUIDE for Schools network will try to promote career education as a central theme in all schools through experts' collaboration in order to offer substantial and complete orientation to school children as well as to those who support them in this process. The work of the proposed network aims to promote effective career education in European schools. In order to meet its ambitious objectives the proposed network brings together experts in pedagogy, psychology, technology, labour market, teachers and students. The partnership of the CareerGUIDE for Schools network will form collaborative working-groups throughout the entire network's lifetime. The working-groups will include different-subject scientific experts, sharing the same interest in researching a specific aspect of career guidance (e.g. competencies and skills, psychological factors, ICT tools as means of guidance, standardization and quality issues, teachers training and professional development). The groups will be working in parallel independently but will meet and exchange ideas, opinions and outcomes from their work periodically, so as to make the best use of knowledge and research evidence. The working groups' results will be presented in the network's events: workshops, conferences and open-days at schools throughout Europe.

<b>Aims</b>	<p>To stimulate the effort of bringing career guidance to the education policy front and contribute to the upgrading of teaching and learning career development.</p> <p>To develop generic skills profiles relevant to key jobs.</p> <p>To create a dedicated web portal, the CareerGUIDE for Schools portal and a series of additional communications (workshops, info-days, conferences) to make this information available.</p> <p>To explore the best practices on the implementation of career guidance education in Europe through extended surveys.</p> <p>To offer specialised support and training opportunities to educators of career guidance in schools throughout Europe</p> <p>To develop new curriculum guidelines</p> <p>To establish horizontal links between school &amp; society.</p> <p>To evaluate the application of ICT-based methodologies and practices addressed to career guidance.</p> <p>To promote the European Dimension in career guidance reinforcing long-term mobility in Europe.</p> <p>To create the conditions for the network's sustainability and expansion.</p>
<b>Results and Products</b>	Portal, newsletter, conferences, annual reports, progress reports
<b>Target groups / sectors</b>	Teachers, career counsellors, trainers, students, political authorities
<b>Languages</b>	English, Greek, French, Estonian, Lithuanian, Romanian, German, Bulgarian
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# MEEC

## Multicultural Education for European Citizenship (FH Joanneum)



### Project Description

Project Promoter	Faculty of Economics and Management at the Slovak University of Agriculture in Nitra (SK)
Project Partners	FH JOANNEUM (AT), University of Oviedo (ES), Szent István University (HU), University of South Bohemia (CZ)
Project Number	G2-06-1-P-U-495
Project Duration	Months: 12 Period: 08/2006 – 07/2007
Challenge	The focus of the project is to bring together experience about European citizenship from the perspective of different European areas (Northern Europe, Central Europe, Southern Europe, Western Europe), increase awareness of the benefits and consequences of the European integration in the target groups and promote understanding and tolerance among European nations through the teaching of languages, cultures, history, traditions, customer behaviour and interpersonal communication.
Aims	<p>Main activities include initial questionnaires to gather information about the perception of the concept of EU citizenship among learners, multilateral exchange of teachers and learners with a goal to increase the knowledge level on the European citizenship from a perspective of the diversified regions of Europe and activities to promote positive views of European integration and citizenship: class activities, e-tandems between participating learners, publication of studies resulting from the project activities and information days for local communities, etc. Final questionnaire at the end of the project will provide a feedback on effect of dissemination activities and will assess whether there are any changes in the perceptions of learners. Results from the feedback will help to improve the strategy of stimulating adult learners demand for learning about European issues, European citizenship, and designing the promotion activities for the future.</p> <p>The expected impact on the learners and staff directly participating will be:</p> <ul style="list-style-type: none"><li>• improve the knowledge level about the European Union, to get the information on specific regions and opinions in partner countries,</li><li>• increase the awareness on the European citizenship through the learning partnership,</li><li>• better understanding of the concept of the European citizenship and new experiences from multicultural education</li></ul>

The expected impact on the organisations / institutions participating in the Learning Partnership as a whole will be:

- to gain the image of "competent institution" to provide more information about life in the European Union
- to improve the image of "institution involved in the European movement."
- promoting the institution as a partner in the area of life-long education and extension of services

The expected impact on the local community / region where each institution is located:

- to increase the knowledge level about the European Union,
- local communities will be more involved in the learning partnership, information about EU citizenship, formal and informal communication and education will be provided

The project is expected to contribute more generally to teaching / learning in the chosen subject area and, if so, how.

- through the learning partnership the project will improve the knowledge level of staff that can improve the contents of courses offered by the universities,
- getting more competence to discuss European issues in classes, within the local communities, etc.
- direct positive impact on teaching courses such as: European Union, Languages, Sociology, Pedagogy, International Marketing, Consumer Behaviour, International Management, European Integration, Intercultural communication

## Results and Products

Results and products of the project are:

- Information flyer
- Information days "Days of the Opened Doors to Europe" in Nitra (October 2006), Oviedo (January 2007), Gödöllő (May 2007)
- Brochure: "Some lessons about the European Union"
- Publication in several journals
- Project website
- Survey with a sample of app. 1050 students in the participating countries

## Target groups / sectors

Local community groups

Young adults (15-25 age range) Teachers and Trainers in Higher Education

## Language

English, Spanish, Czech, Hungarian, German and Slovak

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# MEEC

Multicultural Education for European Citizenship (University of Oviedo)



## Project Description

Project Promoter	Faculty of Economics and Management at the Slovak University of Agriculture in Nitra (SK)
Project Partners	FH JOANNEUM (AT), University of Oviedo (ES), Szent István University (HU), University of South Bohemia (CZ)
Project Number	06-ESP01-S2G01-00190-1
Project Duration	Months: 12 Period: 08/2006 – 07/2007
Challenge	The project attempts to reflect upon and projects ideas about European citizenship from the perspective of different European areas, increase awareness of the benefits and consequences of the European integration in the target groups and promote understanding and tolerance among European nations through the teaching of languages, cultures, history, traditions, customer behaviour and interpersonal communication.
Aims	<p>The project aims to:</p> <ul style="list-style-type: none"><li>• improve the knowledge level about the European Union, to get information on specific regions and opinions in partner countries,</li><li>• increase the awareness on the European citizenship through the learning partnership,</li><li>• better understanding of the concept of the European citizenship and new experiences from multicultural education</li></ul> <p>The project will also be beneficial for institutions since it will contribute to improve the knowledge about European institutions, rights and obligations. It will help disseminate the knowledge among learners with information from real experiences from the participating institutions and, therefore, nations.</p> <p>This, in turn, will allow the members of the project to include information in the teaching programmes and improve the contents of courses offered by the universities. Students will have more competence to discuss European issues in classes, within the local communities, etc.</p> <p>The positive impact of the project will affect all the areas involved in it, including Modern Languages and Cultures, Sociology, Pedagogy, International Marketing, Tourism, Consumer Behaviour and International Management.</p>

<b>Results and Products</b>	Classroom materials Publications in journals and monographs Web materials
<b>Target groups / sectors</b>	Young adults Teachers and Trainers in Higher Education
<b>Language</b>	English, Spanish, Czech, Hungarian, German and Slovak
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# MISLEM

Developing meta-level quality indicators for establishing a systematic linkage between institutions of higher education and the labour market



## Project Description

Project Promoter	FH JOANNEUM GmbH, Department International Management (AT)
Project Partners	Aston Business School (UK), University of Primorska (SI), University of Craiova (RO), bfi Steiermark (AT), bit Management (AT), Matthew Boulton College (UK), PSI Recruitment, AQA – Österreichische Qualitätssicherungsagentur (AT)
Project Number	A/05/C/F/RF-821.00
Project Duration	Months: 24 Period: 10/2005 – 09/2007

**Challenge**

The purpose of this pilot project is twofold: 1) to advance a model or procedure for assessing the match between skills and competencies developed by institutions of higher education and of vocational training and those required by labour market, on the basis of existing learning outcomes, as established for specific programmes of study and 2) to refine and test meta-level indicators for the assessment of quality in vocational training institutions and universities. With respect to the second objective, we will suggest a way of operationalising (i.e., measuring) the meta-level indicator 'utilization of acquired skills at the workplace, from the perspective both of the employer and the employee', which was suggested by the Technical Working Group on Quality in VET (in a recent paper entitled "A limited set of coherent quality indicators", from October 2003).

**Aims**

The project has the following aims and objectives:

- increase the input from *employers* in the process of assessing quality in higher education
- refine (and add-on) existing quality indicators which can be used at the institutions of higher education and vocational training at the European level
- introduce new approaches (e.g., a model) which could be used as a tool to further enhance curriculum development
- promote the exchange of good practices in quality development among different types of educational partners (e.g., universities and vocational training institutions)

- provide a forum for discussion and participation of different kinds of partners - from education, government, industry - in the process of quality assurance
- build upon opportunities for transnational cooperation in a way that can help create and disseminate common (i.e., European-wide) quality assessment practices in education
- increase the basis for accountability and comparability of institutions of higher education in Europe.

#### Results and Products

The results and products of the MISLEM project are:

- Common set of skills and competencies for business programmes of study (Exp. by the end of 6 months)
- Initial Questionnaire Version (Exp. by the end of 1st year)
- Statistical Data analysis of surveys (Exp. by the end of 18 months)
- Meta-level indicators (Exp. by the end of 18 months)
- Final Questionnaire Version (Exp. by the end of project)
- Accompanying Manual (Exp. by the end of project)
- Final Project Report (Exp. by the end of project)
- Conference Presentation Materials (Exp. by the end of project)
- Information Material (Exp. by the end of project)

#### Target groups / sectors

This project targets, at a system-level, two groups of decision-makers:

- 1) Administrative Heads and personnel at quality assurance agencies, who will be able to assess quality from a labour market perspective and therefore have at their disposal an additional tool to suggest quality improvements in institutions of higher education and vocational training in their respective countries and
- 2) Policy-makers in the area of education, who will be able to have a broader and detailed picture of how well graduates within specific fields of study are serving the needs of the labour market and therefore can better direct their policies to help alleviate existing skill mismatches. There are also a number of final and potential users who can benefit from this project (i.e. administrators, faculty and quality assurance personnel currently working in the particular vocational training institutions and universities, employers in general). In addition, it is expected that, through the dissemination of project results, similar users in other educational institutions and professional organizations across Europe will also be able to benefit from this project.

#### Languages

English (German, Slovenian, Romanian)

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# Europe at Work



## Project Description

Project Promoter	Auxilium (AT)
Project Partners	Österreichischer Gewerkschaftsbund (AT), General Workers Union (MT), Association of VET Colleges – MBO Raad (NL), INFA (FR), SOROS Educational Centre Foundation (RO), COEPA Confederation of Enterprises of Alicante (ES), Point Europa Training & Education (UK), Fritid & Samfund (DK)
Project Number	230338-CP-1-2006-1-AT-GRUNDTVIG-G1
Project Duration	Months: 24 Period: 10/2006 – 09/2008
Challenge	<p>One of the priorities established by the European Parliament and the European Council for the period of 2007 to 2013 is the promotion of the programme “Citizens for Europe”. The project Europe at Work was conceived upon this priority and its main objective is to raise awareness towards European citizenship and to strengthen the sense of European identity. These are indeed fundamental requisites for an active citizenship and a democratic participation in society.</p> <p>By providing information about achievements of the EU, its institutions, advantages in different areas, such as education, health &amp; safety, etc. the project intends to bring the EU closer to workers in companies.</p> <p>Another challenge of Europe at Work is the adopted methodology. In regards to European educational policy, the European Commission has clearly identified workplace-based learning as a key factor to reach the set benchmarks and aims, and it sees workplace based learning as a crucial success parameter.</p>
Aims	<p>The project Europe at Work aims at the improvement of European citizenship and awareness of European people and especially of workers. For this purpose, the project focuses on a workplace-based learning approach bringing the topic of European citizenship right into the companies, to workers and to management. To reach this goal the project develops a number of instruments for raising basic awareness towards Europe as such and towards European institutions. On a medium and long term, Europe at Work aims at the improvement of the citizens’ awareness towards the EU by providing information on several relevant topics. The project and its activities are based on the framework of a social research made in 7 participating countries, which provides valuable information about the perceptions and interests of the target groups.</p>

A training programme for managers and multipliers in companies about European citizenship as well as an e-learning programme for workers will be implemented directly in the companies and thus open new environments for life long learning.

For reaching the project aims and objectives both on a pedagogical and content level, the project counts on a comprehensive partnership of educational institutions, regional development institutions, trade union bodies, chambers of commerce and education associations.

#### Results and Products

The main results and products of the project Europe at Work are the development of instruments for raising awareness towards the EU, such as wall papers providing information to workers in companies and the development of a train the trainer curriculum for multipliers in those companies; a program for intercultural company visits allowing the exchange of information about best practices and, of course, the development of e-learning materials.

#### Target groups / sectors

Europe at Work focuses mainly on workers in companies (ideally in production sectors). The direct target group are the multipliers in those companies, i. e. managers, human resource managers, trainers and advisers as these are the key persons, who can reach workers in a sustainable way. The primary target group are the workers in the companies.

#### Languages

All outputs and products of the project are produced in English. However, all materials meant for raising awareness and for the e-learning and the train the trainer curriculum are also provided in German, Spanish and Maltese.

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## CIP



## Project Description

Project Promoter	Education Centre for Non-profit Organisation (SK)
Project Partners	EBG Magdeburg (DE), Coventry University (UK), Tuebingen University (DE), VUC Nordjylland (DK), AHE Lodz (PL), UMB Banská Bystrica (SK)
Project Number	SK/04/B/F/LA – 177408
Project Duration	Months: 36 Period: 11/2004 – 01/2007
Challenge	<p>When you create or manage European international projects you are required to have a wide range of skills and competencies. Language skills are vitally important are.</p> <p>This is exactly what this project is dealing with: language skills of project managers and participants in international project teams working in Europe.</p>
Aims	<p>The overall aim of this project is to develop and evaluate multimedia and web-based language learning modules supporting learner-oriented specialised language training for professionals participating in project teams working within EU. The learning packages and modules are closely related to topics relevant to EU Community Action Programmes.</p>
Results and Products	<p>Multimedia learning materials for specific studying “project” English and German, containing individual modules. Each module will contain authentic materials relevant to the topic (texts, dialogues) as well as exercises, phraseology, grammatical reference, translation support and a multilingual glossary. The contents of the modules will first be developed for English and German and then key texts will be adapted to three other languages: Polish, Danish and Slovak (translation support and multilingual glossary).</p> <p>The materials will be tested in piloting courses in Slovakia, Poland and Denmark.</p> <p>Technological approach is based on existing multimedia and web authoring and eLearning tools from the Telos Language Partner suite (cf. <a href="http://www.telos-learning.com">http://www.telos-learning.com</a>), which will be adapted to meet specific project requirements.</p>

**Target groups / sectors** Managers from all institutions eligible to participate in EU funding programs supporting international cooperation (Community Action Programmes).

**Languages** English and German versions of the course, in addition some texts and glossary are available also in PL, SK, DK.

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# Health tutor

## Health tutoring in adult education



## Project Description

<b>Project Promoter</b>	Deutsche Angestellten-Akademie (DE)
<b>Project Partners</b>	Savonia University of Applied Sciences (FI), Culture et Liberté (FR), Pixel (IT), Irecoop Lombardia – Cooperative Society (IT), Cracow School of Management and Administration (PL), Totnes School of English (UK)
<b>Project Number</b>	230157-CP-1-2006-1-DE
<b>Project Duration</b>	Months: 24 Period: 10/2006 – 09/2008
<b>Challenge</b>	In adult education we usually pay attention to the teaching content and the competence of tutors and trainers. Quality is defined by different aspects such as different methods, competency of trainers, variety of content and the success of the learners. Nevertheless, with the exception of the statutory Health & Safety regulations, aspects promoting and preserving health are usually not an issue for individual training institutions. What we are talking about concerns the arrangement of rooms, breaks between study time and sensible activities during these breaks, catering services offering balanced diet opportunities as well as emotional aspects like relations with tutors and trainers and fellow students. All these aspects have considerable influence on the health and wellbeing of students and thus, in the end, on motivation, efficiency and the qualification gained by learners.
<b>Aims</b>	To create a health tutor training course which enables the trainers to implement changes within the institution to improve the concentration and receptivity of learners, to strengthen their capacity and joy of learning and working, to reduce the sickness rate of learners and to enhance their integration into the labour market
<b>Results and Products</b>	Creation of a course framework, a health check, a curriculum and additional material
<b>Target groups / sectors</b>	Teaching staff in adult education institutions (main target group), management, other staff working in these institutions, external professionals/consultants including trade unionists, concerned individuals
<b>Languages</b>	Most materials will be translated in all partner languages such as: German, English, French, Italian, Finnish and Polish.

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# SenTrainICT

ICT – Training of Seniors by Seniors



## Project Description

<b>Project Promoter</b>	FIM-NewLearning – University of Erlangen – Nürnberg (DE)
<b>Project Partners</b>	BSNF – a Bavarian network of “seniors for seniors” (DE), BAGSO – the German federal association of senior organisations (DE), Master-D – Master Distancia S.L. (ES), SVAZ – the association of Czech seniors (CZ), U3A – the University of the Third Age in the UK (UK), UJI – Jaume I University (ES), UTW – Jagiellonian University Krakow (PL)
<b>Project Number</b>	225379-CP-1-2005-1-DE-GRUNDTVIG-G11
<b>Project Duration</b>	Months: 27 Period: 10/2005 – 12/2007
<b>Challenge</b>	The outcome of this project will lead to a considerable improvement in the average quality of ICT teaching carried out by the elderly. The approach will be based on a guided and qualified empowerment of elderly people, who will, through a customised training and coaching programme, take on all their responsibilities with self-confidence and conviction.
<b>Aims</b>	<p>Improve the ability of seniors to transfer knowledge</p> <ul style="list-style-type: none"> <li>• Attract more and more elderly people to become familiar with useful ICT skills</li> <li>• Effectively train other elderly people in the use of new technologies according to the requirements of the target group and of gender differences</li> <li>• Give new stimulation and the potential for an active life as a senior trainer and</li> <li>• Contribute to the improvement in the quality of the courses offered by senior trainers and elaborate quality labels for senior training organisation</li> </ul>
<b>Results and Products</b>	Training concept and training materials
<b>Target groups / sectors</b>	Senior citizens
<b>Languages</b>	English, German, Polish, Spanish and Czech

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# IMPACT

## Improving parenting competences



## Project Description

Project Promoter	Ulrike Hetzner, Sabine Rohleder
Project Partners	German Association of Child Protection (DE), The Mannerheim League for Child Welfare (FI), Foundation Our Children (RO), Mother Child Education Foundation (TR), National Society for the Prevention of Cruelty to Children (UK), German Red Cross- General Secretary (DE)
Project Number	230031-CP-1-2006-1-DE-GRUNDTVIG-G1PP
Project Duration	Months: 24 Period: 10/2006 – 09/2008
Aims	<p>The aims of the project are:</p> <ul style="list-style-type: none"><li>• To promote the sustainable effect of parenting courses by building up a virtual network which fosters the mutual support among parents under the supervision of educational experts.</li><li>• To overcome potential usage barriers by building up a counselling and further education network that is independent from time and location and which suits the needs of lower class parents</li><li>• To guarantee the anonymity of users who are looking for answers to, or further education offers for, their educational questions</li><li>• To systematically evaluate the course and communication offer</li><li>• To foster European cooperation on the protection of children's rights and the support of parents.</li></ul>
Results and Products	<p>Results and products of the project are:</p> <ul style="list-style-type: none"><li>• Four discussion board facilities (German, Finnish, Romanian and Turkish) for exchange of experiences, expert and peer support, promoting interaction and discussion among parents and educational experts on different topics related to the educational process of children and teenagers.</li><li>• A virtual course system consisting of five scenario-based modules in four (German, Finnish, Romanian and Turkish) languages that introduces parents and other persons involved in parenting into essential parenting and education-related basics and questions.</li><li>• A concept for training discussion board and e-course tutors as well as other stakeholders.</li></ul>

- An implementation guide on how to use and implement the developed IMPACT training and supervision system to support and improve parenting skills and behaviour, for any organisation intending to take over the tools and resources developed in the project.
- An Evaluation report including policy recommendations for the four countries involved in the project.

**Target groups / sectors** On the one hand, the IMPACT project will be of immediate benefit to families with different types of problems, access to education and social status. On the other hand, also expert personnel involved in professional education, pedagogy and psychology, as well as institutions and authorities can profit from the results of the project. Ultimately a contribution to societal development is to be rendered.

**Languages** Finnish, German, Romanian and Turkish

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## UNEC

Uniting Europe through Culture: with malice towards none



## Project Description

<b>Project Promoter</b>	The Business Club "AUSTRIALIA" (AT)
<b>Project Partners</b>	CVO CENTRUM VOOR VOLWASSENENONDERWIJS DEURNE (BE), VÄSTRA NYLANDS FOLKHÖGSKOLA (FI), CONSILIUL LOCAL AL COPIILOR SI TINERILOR SIBIU (RO), LIFELINK INTERNATIONAL (IE), SIA VALDA (LV)
<b>Project Number</b>	225862-CP-1-2005-1-AT-GRUNDTVIG-G11
<b>Project Duration</b>	Months: 24 Period: 10/2005 – 09/2007
<b>Challenge</b>	The Schuman Declaration of 9 May 1950 proclaimed that "A united Europe will not be made at one stroke, or according to a single plan. We will have to build it slowly and gradually, with concrete, forward steps which will first create a factual solidarity between the countries of Europe." Throughout today's Europe, people still fail to a large extent to feel a certain European solidarity above everything else. The formal education system traditionally concentrates less on aspects relating to multiculturalism and European identity, or where it does so, it fails to explore the diversity of roles fulfilled by adults and their consequent responsibilities in promoting European identity. In most European countries the local education centre is a common place for immigrants to immerse in the language and culture of the adopting country upon their arrival. It therefore seems necessary to offer teachers and trainers working in the non-formal adult education the possibility to better understand the principles, tools and mechanisms that will enable them to handle situations of multiculturalism successfully and help learners create a basis for anchorage in a common European identity.
<b>Aims</b>	Firstly, to create and offer a Grundtvig 3 Course that improves the training of persons involved in non-formal/informal adult education in the areas of intercultural competence and common European identity; Secondly, to promote the teaching of the less-taught languages at European level.
<b>Results and Products</b>	The main output is a Grundtvig 3 Course on teaching intercultural skills and enhancing the tools and methodologies needed for teachers/trainers working in a multicultural environment. The exact topics include the competencies related to multicultural awareness as identified within the Grundtvig 2 Learning Partnership "Developing Skills for Efficient Communication with People from Different Cultural Backgrounds" and the methodological tool for using these competencies in adult education (non-formal and formal).

Some of those competencies and related methodologies include assessment and evaluation of different learners' needs in a multicultural classroom, management of ambiguity and change, raising awareness of strong cultural identity (as opposed to ethnocentric identity), developing interpersonal skills (patience, empathy, respect of opinion), expanding the capacity of identifying and negotiating values, etc. The course will be addressed to teachers/trainers working in adult education in Europe, more exactly in the countries participating in the Socrates Programme.

**Target groups / sectors** Teachers and Trainers of all Educational Levels

**Languages** English

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# EDURA

Establishment and workings of education, communication, information and family centres in rural regions of the EU

## EDURA

### Project Description

Project Promoter	itf – Innovationstransfer- und Forschungsinstitut für berufliche Aus- und Weiterbildung Schwerin (DE)
Project Partners	Thünengesellschaft e.V. (DE), Agentur für interkulturelle Kompetenzentwicklung ROY BENNETT Dipl.I.O.L. (DE), Multidisciplinary European Research Institute Graz [MERIG] (AT), Aristodemou & Howells Consulting Ltd. (CY), Europrofessional Hungary EC (HU), EBG Evropske vzdelavacie strediske pre povolanie a spolocnost (SK)
Project Number	225762-CP-1-2005-1-DE-GRUNDTVIG-G11PP
Project Duration	Months: 24 Period: 10/2005 – 09/2007
Challenge	<p>The need: numerous rural regions of the EU are characterised by</p> <ul style="list-style-type: none"><li>• Exodus of younger generation</li><li>• Unfavourable remaining age structure</li><li>• Lack of education, communication and information opportunities</li><li>• Decreasing employment opportunities and high unemployment figures</li><li>• Isolation from the development in more prosperous regions</li><li>• Disintegration of rural / local infrastructures</li></ul> <p>These rural regions need support to build up the necessary infrastructure for education, development of social and economic skills, communication and information.</p>
Aims	<p>The course offer to be developed should promote the ability to set up and run education, information, communication and family centres as a long term component of the infrastructure of rural regions within the EU and relate to the aims and tasks of such centres as listed below:</p> <ul style="list-style-type: none"><li>• to be a central point for education, information and advice,</li><li>• to enable regional and transnational communication,</li><li>• to offer education and information modules,</li><li>• to establish social contact,</li><li>• to promote cooperation between all generations,</li><li>• to develop self-help structures,</li><li>• to organise leisure projects.</li></ul>

<b>Results and Products</b>	Results and products of the project are: <ul style="list-style-type: none"><li>• guideline for the design of a course</li><li>• a toolbox to include examples of work projections, topics and offers of events</li><li>• an internet supported “Library” with topical contributions from the adult education facilities and the practical work of the education and communication centres;</li><li>• training modules and offers of information to include business startups (e.g. eco-tourism), for disadvantaged people, use of IC-technologies, decentralised energy concepts, programmes for professional orientation</li><li>• documentation on “Good Practice” examples;</li></ul>
<b>Target groups / sectors</b>	Target groups / sectors of the project are: <ul style="list-style-type: none"><li>• managers and staff from the adult education sector,</li><li>• protagonists in rural community centres or similar facilities,</li><li>• persons responsible for projects in disadvantaged regions</li></ul>
<b>Languages</b>	German and English
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# SeniorLearning

Adapting e-learning techniques for integrating senior citizens in the new digital world

## SeniorLearning

### Project Description

Project Promoter	Centre de Recerca i Investigació de Catalunya – CRIC (ES)
Project Partners	Verein für Neues Lehren und Lernen – Institute For Future Studies – IFS (AT), Zentrum für Allgemeine Wissenschaftliche Weiterbildung der Universität Ulm – ZAWiW (DE), Strømmen vidregående skole – Upper secondary school – SVS (NO), Feltalálói és Kutató Központ Kft – Institute of Research and Innovation – FKK (HU), Iberian Productivity and Innovation Centre – IPIC (ES)
Project Number	229756-CP-1-2006-1-ES-GRUNDTVIG-G1PP
Project Duration	Months: 24 Period: 10/2006 – 09/2008
Challenge	<p>Recent EU studies show that for people 50+ about 30% are computer users with professional or advanced skills or use computers frequently. About 10% represent the "old age beginners", using computers less often and possessing fewer skills.</p> <p>This latter group is heavily at risk of being left behind in accessing ICT-based and digital services, and will thus constitute the target group of this project. In particular, older people from disadvantaged social groups are in danger of being totally excluded from the modern information society.</p>
Aims	<p>In light of the above need, coupled with Europe's rapidly ageing population, it is envisaged that a web-based learning system especially adapted for senior citizens (50 years and above) will be of particular interest for society. The objectives of Senior Learning can be outlined as following:</p> <ul style="list-style-type: none"><li>• Introduce senior citizens to ICTs, training them to readily use computers</li><li>• Train senior citizens on the practical use of the Internet, bringing them into the Information Society.</li><li>• Study and apply pedagogical and technical methodologies and approaches tailored to the needs of senior citizens in e-learning.</li><li>• Study, apply and adapt e-learning courses to the particularities of each different country (different languages, web resources, levels of computer literacy, etc.).</li></ul>

## Results and Products

The results and products of the project are:

- Output 1: Senior citizens e-learning needs report (This report is meant to characterise the needs of senior citizens in terms of e-learning and inclusion in the information society, in terms of software and hardware needs, taking into account the cultural and pedagogical differences determined by social extraction, country, language, different potential disabilities, etc. It focuses on practical issues for the posterior development of the adult e-learning platform, which is the main objective of this SeniorLearning project).
- Output 2: Usability & ergonomics report (This report as well as a usability analyses lead to specifications of an optimal user interface for online learning for the target audience of this project)
- Output 3: Requirements & specifications definition (for the SeniorLearning platform)
- Output 4: Web-Based service providing learning facilities for elderly people (The system will follow the Sharable Content Object Reference Model (SCORM) Standard to ensure reutilization, accessibility, interoperability and durability of the learning material)
- Output 5: Intelligent Agents technology for personalized learning environment (The system will be capable of adapting to the particular needs of the user by means of profile detection).
- Output 6: Learning objects for teaching the practical use of the Internet to elderly people (Four different e-learning objects will be implemented with four representative practical lessons)
- Output 7: Test & validation report (different cases used to evaluate the resulting e-learning platform)
- Output 8: E-learning for senior citizens good practices report (results and evaluations derived from testing and validating the platform)

## Target groups / sectors

Primary target group: Senior citizens  
Secondary target group: Training institutions

## Languages

All results and products will be prepared in English, selected tools and results also in other languages of the project partners.

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# ICT4T

## I CT Training for trainers - Meeting Senior Learner Needs



### Project Description

Project Promoter	Verein für neues Lehren und Lernen – IFS (AT)
Project Partners	ILEU – Institut für virtuelles und reales Lernen in der Erwachsenenbildung an der Universität Ulm (e.V) (DE), VILNIAUS VERSLO KOLEGIJA (LT), Florida Centre de Formacio – CV (ES), Foundation for Research and Technology – Hellas (FORTH) (EL)
Project Number	230295-CP-1-2006-1-AT-GRUNDTVIG-G11
Project Duration	Months: 24 Period: 10/2006 – 09/2008
Challenge	<p>The structure of societies is changing due to unprecedented demographic changes. Pervasive and enduring consequences of the ageing population present enormous opportunities as well as enormous challenges for European societies. Initiatives for lifelong learning have yet not sufficiently taken into account the specific needs of senior citizens. Although technologies are recognised as relevant platforms for information and communication as well as important instruments for teaching and learning, the design of courses and information- and communication technologies (ICT)-enhanced training of elder persons in this field still remains a challenging task which has not yet met the goals in terms of the identification and application of effective methods which could support learning. Especially the Internet and “virtual learning environments”, electronic environments designed to facilitate instruction for elderly via the web, are at present very much in their infancy in terms of the uses to which they are put. Many environments have been developed but few work entirely satisfactorily. More work is still needed in terms of adequate implementation of technology and pedagogy, as well as new organisational requirements and potentials for education – adapted to the specific needs of senior citizens.</p>
Aims	<p>This project aims to better respond to senior citizens needs in terms of use of ICT and eLearning by providing support to trainers and training organisations, so that they can make better use of ICT in order to provide more effective support to the target group. In this context the project addresses the needs of trainers and training organisations in Europe to design specific programs for ICT-supported training of senior citizens and develop their eLearning design competence according to design-for-all principles.</p> <p>The goal of the project is therefore to contribute to improvements in the integration of ICT in society for the benefit of elderly persons, taking into account their specific needs so that they can enjoy the benefits of ICT.</p> <p>The outcomes from the project should motivate training organisations and/or the professional community working in the field of training for older adults to apply the presented approaches and to utilise the ICTs in senior education and to promote trans-national activities. Senior self-help groups active in education should also profit from the results.</p>

## Results and Products

The results of the project are:

- “Needs and requirements analysis” (Collection of material relating to the needs of elderly in terms of teaching and learning and requirements for course design both at a European and national/local level).
- „State-of-the-Art“-Overview (information sources, infrastructures and support activities)
- “Valorisation and exploitation”-report (attempt to generalize from the specific attempt of adopting the concept to a scalable online publication and/or blueprint)
- “Evaluation guidelines” (to contribute later on to course development guidelines)
- “Pedagogical Model” (course implementation guide, lesson plans / training course outline)
- “Course material/content” (Languages: EN, DE, EL, ES, LT)
- “Concept guidelines for digital literacy of older adults” (Languages: LT, EN, DE, ES and GR)
- “Web-Portal” (access point to the virtual learning environment; project outcomes)
- “Virtual library” (collection of links concerning specific user-group information, pedagogical methods, socio-economic and technological issues)
- “Virtual learning environment” (EN)
- Course on “Teaching and Learning with ICT according to the Needs of Elderly”, consisting of eight modules and delivered as a whole or parts of them upon local needs either in presence (face-to-face) and/or online:
  - Module 1: The elderly and learning (IFS)
  - Module 2: ICT in daily life (Florida/Linz)
  - Module 3: General Internet skills (ILEU)
  - Module 4: Accessibility (IFS/Linz)
  - Module 5: General considerations (ILEU)
  - Module 6: Face to face (VBC)
  - Module 7: Online (Florida/Linz)
  - Module 8: The trainer (ILEU/IFS)

## Target groups / sectors

ICT4T focuses especially on “Learning in later life” and “Inter-generational learning”  
Primary target group: Trainers for the elderly  
Secondary target group: educational institutions  
Indirect target group: Senior citizens

## Languages

All results and products will be prepared in English; selected tools and results will also be available in German, Spanish, Greek and Lithuanian.

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# Embedding Standards

## Embedding ICT/Multimedia Standardisation Initiatives into Vocational Training Strategies in Europe



### Project Description

<b>Project Promoter</b>	DEKRA Akademie GmbH (DE)
<b>Project Partners</b>	Zentrum für Soziale Innovation – Wien (AT), BVDW – Bundesverband der Digitalen Wirtschaft (DE), Fachhochschule Osnabrück (DE), MMB – Institut für Medien- und Kompetenzforschung – Essen (DE), ASEDEM – Asociación Española de Empresas de Multimedia (ES), Indra S.A. – Madrid (ES), Association Multimedia Emploi – Bordeaux (FR), SEERC – South-East European Research Center – Thessaloniki (GR), SETCCE – Security Technologies Competence Centre – Ljubljana (SI), Fastrak Consulting – Brighton (UK), NIVE – National Institute for Vocational Education – Budapest (HU), Prompt – Gödöllő (HU)
<b>Project Number</b>	D/04/B/F/PP-146.192
<b>Project Duration</b>	Months: 26 Period: 10/2004 – 11/2006
<b>Challenge</b>	To describe curricula based on a common understanding of job profiles, using EQF descriptors
<b>Aims</b>	To overcome the “standardisation divide” in Europe with regard to the ICT sector
<b>Results and Products</b>	3 ICT/multimedia job profiles originally defined in the German System of Advanced IT training, described by categories of the British system SFIA as well as by EQF descriptors, derived from these 3 curricula defined by the EQF categories of knowledge, skills and wider competences with interfaces for the assignment of ECVET
<b>Target groups / sectors</b>	ICT/Multimedia
<b>Languages</b>	English
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# WELFOOD

Promoting Quality Assurance in Animal welfare \* Environment \* Food  
Quality Interaction Studies through Upgraded e-Learning



## Project Description

Project Promoter	SZIU – Szent István University Gödöllő (HU)
Project Partners	Catholic University Leuven – Zootechnical Centre R&D – Lovenjoel (BE), Estonian University of Life Sciences – Institute of Veterinary Medicine and Animal Sciences – Tartu (EE), National Agricultural Research Foundation – Animal Research Institute – Giannitsa (EL), Polish Academy of Sciences – Institute of Genetics and Animal Breeding – Jastrzebiec – Wolka Kosowska (PL)
Project Number	HU 2004-L-B-PP-170001
Project Duration	Months: 30 Period: 11/2004 – 04/2007
Challenge	WELFOOD addresses objectives such as improvement and competencies of the skills in vocational training to promote employability and facilitate integration and reintegration in terms of capabilities and knowledge needed for improved technologies in animal husbandry and food industry.
Aims	The WELFOOD project aimed at development of novel methods of advanced and multilingual and multilevel vocational training programs in the field of (1) animal welfare, (2) environmental impacts on and of animals, and (3) food quality and safety interaction studies in three modules / courses.
Results and Products	The basic training materials are uploaded to the Project Homepage in English and languages of the Partner countries. In depth case studies / background materials on specific topics are available in English. Access to further studies can be consulted through links to glossary, relevant literature and websites. For better understanding and demonstration video clips provide assistance to the learners. The performance of students can be evaluated through computer random generated quizzes, and essays/case studies depending on education levels (vocational training, BSc, MSc, and PhD). The core teaching material consists of interactive deliverables in the projects website using the Moodle system an Open Source software package for course management system (CMS) with synchronous and/or asynchronous consultations among students and/or teachers.

Dissemination and publicity has been a continuous process through the Project: (1) flyers in different languages, (2) papers and posters presented to international congresses/conferences/meetings, (3) demonstration to professional and education organisations, (4) WELFOOD Edition, (5) Book chapters, (6) Module / Course descriptions & instructions for users with Sample Lessons, (7) CD/ DVDs / Video on Five Freedoms, and (8) Project Homepage as indicated below.

**Target groups / sectors** Students at undergraduate, graduate, postgraduate and Ph.D. levels, as well as teachers, trainers in ongoing education. Others interested in the subject matter (young and adult people, employees of SMEs and GEs, civil servants) will be reached through people trained with degree.

**Languages** Teaching materials in English, Dutch, Estonian, Greek, Hungarian and Polish. Case studies / background materials as well as WELFOOD Edition in English as lingua franca.

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Project Web Site:	<a href="http://www.welfood.szie.hu">http://www.welfood.szie.hu</a>

# Insula Europae

## Project Description

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<b>Project Promoter</b>	Centro Studi e Formazione Villa Montesca (IT)
<b>Project Partners</b>	CECE (ES), E-ducation (IT), SEU – Servizio Europa (IT), SSIS Veneto (IT), CEI – Center for Educational Initiatives (BG), INTERCOLLEGE (CY), TRHS – Iasi (RO), Science and Research Centre (SL)
<b>Project Number</b>	119117-CP-1-2004-1-IT
<b>Project Duration</b>	Months: 36 Period: 10/2004 – 09/2007
<b>Challenge</b>	The main objectives of “Insula Europae” are to encourage teachers throughout Europe to extend the breadth of their teaching, in particular to introduce a wider European dimension and to develop teaching strategies in order to support European culture.
<b>Aims</b>	To elaborate through consorted efforts of educationalists from 6 countries online courses of History of European Integration, of European Literature and Culture in XX Century and of European Civic Education.
<b>Results and Products</b>	Insula Europae project is near its successful end. That far the project has achieved all its planned results and products. E-learning platform for the 3 online courses has been agreed, developed and made fully operational. Nationally professionals in the fields of the 3 courses had prepared their contribution to the curricula. The web site operates and Insula Europae project is in its experimentation phase with virtual classes in all partner countries. By the end of summer the summarisation and analyzes of results would be done and the implementation finalised.
<b>Target groups / sectors</b>	School students in upper high school; high school teachers in EU in civic education, literature, history, philosophy, etc.; educationalists; policy makers
<b>Languages</b>	Italian, Spanish, English, Bulgarian, Romanian, Greek and Slovenian

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## IWE

### Supporting and Motivating Employees in Upperprized Hotels



## Project Description

<b>Project Promoter</b>	Berufspädagogische Akademie des Bundes – Graz (AT)
<b>Project Partners</b>	Hotel Hannover – Grado (IT), Hotel Park Blub – Berlin (DE), Wirtschaftskammer Steiermark (DE)
<b>Project Number</b>	A/05/AF/PL-158.738
<b>Project Duration</b>	Months: 23 Period: 06/2005 – 04/2007
<b>Challenge</b>	Due to the expected improvement of linguistic, social, personal and professional competences of trainees in connection with international experience, the readiness to participate in transnational mobility and their vocational pedagogical skills it can be assumed that they will find better chances in the labour market.
<b>Aims</b>	The project aim is to contribute to the improvement of professional, social, personal and intercultural competences for trainees to use them in their prospective work as nutrition and IT pedagogues in the professional fields school, economy and tourism.
<b>Results and Products</b>	Results and products of the project are: <ul style="list-style-type: none"><li>• production of instructional material for employers in tourism supporting them in describing and assessing key competences in tourism</li><li>• summaries of personal logbooks which show experiences of the trainees</li><li>• electronic teaching material for tourism</li></ul>
<b>Target groups / sectors</b>	Students of BPA Graz and employers in tourism.
<b>Languages</b>	German, English and Italian
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## Development and testing of an interactive training and information channel as a learning platform for small and medium-sized enterprises

### Project Description

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Project Promoter	Leonardo da Vinci National Agency (European Commission)
Project Partners	Volkswagen AG – After Sales Qualification – Strategy & Planning, Seeler Kleffner Consulting Team, TVN Group Film & TV Production, University of Applied Sciences (FHTW) Berlin, University of Bremen, Aserto Communication Analysis and Consulting GmbH & Co. KG, Automotive Communication Services GmbH (ACS), Porsche Austria GmbH & Co, The Austrian Federal Economic Chamber, Volkswagen-Audi Espana, S.A., Groupe Volkswagen France S.A., Online Learning (Technology Park of Thessaly), Cofimp, VW Group Italy, West Pomeranian Business School, Kulczyk Tradex, Hughes Networks Systems GmbH, Enlightenment Productions, Northern New Media Forum, Svenska Volkswagen AB
Project Number	PP 146/202
Project Duration	Months: 36 Period: 10/2004 – 09/2007
Challenge	iTV is an interactive channel of information and training, which has already been tested in selective training environments. The aim of this project is not the further technical development, but most of all the testing of transferability to the specific learning conditions of SMEs. The in-firm training with SMEs, which needs to be independent of location, costs and needs to be problem solving orientated, is looking for adequate technical and textual solutions. Especially because multifunctional demands are being made on the job. iTV is broadcasted via satellite. The learning blocks which are produced in a television studio, will be broadcasted live to the PC at the work place. The employees will have the opportunity to interact with each other as well as with the trainer/facilitator by using free text fields.
Aims	On operational level the target of the project is to identify the requirements and culture of learning of SMEs in order to ensure the "bottom-up" approach and with it the subsequent acceptance of the iTV learning platform by the SMEs. Information and consultancy of the SMEs go along with it. iTV broadcast will only be developed and produced within the project insofar as they are necessary for the testing of the learning efficiency and the acceptance. Aspects of multilingualism, understandability and simultaneous transmission in several European countries will be analysed for the adaptability for SMEs. After completion in several European languages the iTV manual will be a load-bearing foundation for the distribution strategy.

**Results and Products** The result should be to derive new teaching and learning methods and basic qualifications in vocational training. The most important products/ results of the project are iTV broadcasts, the iTV manual and teaching material.

**Target groups / sectors** The project focuses on training in small and medium-sized enterprises. The results are also interesting for various other target groups and organisations such as, for example, training providers, trainers, moderators, e-learning providers and companies.

**Languages** The results are generally available in German and English. Furthermore the country-specific broadcasts and the iTV manual are available in Italian, Spanish, French, Swedish and Polish.

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## TAQC & MOLE & GAP

Creating an Observatory on Europe-wide TAQC (Transparency of Academic Qualifications and Competences) for Catching the MOLE (Mobility of Labor in Europe) and Filling the GAP (Generalized Academic Policy)

### Project Description

Project Promoter	UNIVERSITATEA DIN CRAIOVA
Project Partners	FH-JOANNEUM, AMERICAN UNIVERSITY IN BULGARIA, SUPEUROPA, VILNIUS GEDIMINAS TECHNICAL UNIVERSITY, AKADEMIA EKONOMICZNA IM. OSKARA LANGEGO WE WROCLAWIU, TVR2, Real Inter_Press Media Agency, Slovak University of Agriculture, Swedish TelePedagogic Knowledge Centre, EMMERCE EEIG
Project Number	RO/05/C/F/RF-84252
Project Duration	Months: 24 Period: 10/2005 – 09/2007

**Challenge** Europe encompasses a large diversity of points of view over the TAQC and MOLE. Even between the Old Member States the problems are obvious even at lowest scales, of recognizing the national diplomas, for example. A need for European strategies and for developing large scale recognition frameworks and, consequently, specific instruments (Europass, for example). It is obvious that the problems are even more intense after enlarging the European Union and the entropy of the system is much higher. The project therefore satisfies the need for common research and strategies, structured on three levels, as presented below:

- at sectoral level - identifying the needs after joint consultations between representatives of academic certified labour force and employers as potential users of the project results, because there is a severe need for better visibility of academic qualifications and a need for adjusting them to the requirements of the labour market have arisen;
- at national policy decision level - there is a strong need for thorough going and broader studies and research directed to academic supply and labour market demand, as tools for decision making;
- at European level
  - professional and confident research in the field of transparency of academic qualifications and competences in Europe;
  - information transparency and a common database and methodology for awarding and recognizing qualifications;
  - correlating the academic offer with the public and private demand for specialists and professionals;
  - strengthening links between various systems of academic education and training with research and society at large;
  - increasing the flexibility of ministerial structures concerned with education, employment, certification and recognition of qualifications and strengthening European cooperation in the field.

- Aims**
- Definition and development of a quality standard of diplomas and different certificates issued by higher-education institutions in Europe following consultation with SMEs, representatives of the ministries of employment and target groups' representatives.
  - Developing a new service (the Observatory itself) and instruments (surveys, the TAQC & MOLE barometer, desk research) consistent with the Europass framework.

- Providing guidance and counselling for the target groups and users (public authorities, European organizations, organizations concerned with certification and recognition of qualifications) in the field of TAQC and MOLE.
- Creating a framework of specialized bodies and designing a suitable methodology for professional and confident research on TAQC and MOLE at European level.
- Reporting on the present state of TAQC and MOLE in Europe as well as on the perspectives of identifying a common denominator for the various higher education systems.
- Publishing the findings of the project in existing specialized journals as well as in the project's own magazine.
- Generating an open media forum, using different channels for presenting the information and making it available in highly specialized formats (for decision makers) and down to the grassroots level.
- Identifying and penetrating the suitable channels for using the Observatory as a source of information for decision makers in higher education and employment at national and European level.
- Involving representatives of the labour market organizations and SMEs in the process of research in order to develop a common pathway trainer-employee-employer not only at national, but European level as well.
- Facilitating co-operation between ministries of education and employment at national level, between DG EAC, DG RESEARCH and DG EMPL, respectively.

#### Results and Products

The specific outcomes of the project are: The Website of the Observatory; The Presentation Booklet of the Observatory; The TAQC and MOLE barometer; The Inception Report; Posters; The Sectoral Meetings and Surveys; Workshop Proceedings; Brochures; Specific Studies; Comparative Studies; The Score Board of the TAQC and MOLE; The Final Report of the project; Video production; Video clips; Satellite-transmission.

#### Target groups / sectors

The main target groups are young people undergoing training, university graduates in search of a new job according to their qualification, and academic staff and researchers in higher education.

The target sectors are education, research and development, as well as other business activities.

The potential users of the project are Public authorities in the field of higher education and labour force, European organizations, who can make use of the Observatory results as well as organizations concerned with certification and recognition of qualifications.

The final users are the high-skilled labour force and private and public employers across Europe who can contribute to increased economic growth and convergence via the mobility of the former.

#### Languages

English

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